

# *we all* BELONG



ANNUAL CAMPAIGN

**At the Alexander Family, Poyner and Southeast Raleigh YMCAs, we know that everyone's experience is stronger when we open our doors wider.**

Through your generous donation to the YMCA Annual Campaign, we can provide financial assistance to ensure programs and services are available to all, regardless of their ability to pay.

By fostering an inclusive environment where **we all belong**, the Y helps individuals and families grow stronger, healthier and more connected.

## OUR CAMPAIGN GOAL

# \$1,950,000

Our YMCA is focused on programs that fill four critical areas of community need. Funds raised from the Annual Campaign will be divided accordingly to support our neighbors.

- ▶ Improving Health Outcomes
- ▶ Supporting Education
- ▶ Developing Changemakers
- ▶ Strengthening Families

Please see the reverse for highlighted programs.



Proudly serving Raleigh.



Your *gift* helps the Alexander, Poyner and  
Southeast Raleigh Ys provide:

**FINANCIAL ASSISTANCE** funds scholarships for membership and programs like Swim for Life, summer day camp and youth sports on a sliding scale to ensure the YMCA is accessible for all. When minds and bodies are stronger, it can **strengthen families and improve health outcomes**.

**Y HEALTH** programs like **LIVESTRONG** at the YMCA **improve health outcomes** with prescribed evidence-based care for individuals with an identified health risk or diagnosis. **LIVESTRONG** helps cancer patients and survivors build muscle mass and strength, increase flexibility and endurance and improve energy levels and self-esteem in small groups.

**Y EXCEL** programs **support education** by providing year-round academic tutorial assistance for children identified by the school system as struggling to reach academic benchmarks.

**FAMILY SUPPORT & COMMUNITY NAVIGATORS** **strengthen families** in our Y Excel programs by ensuring they have knowledge of available resources, reduced barriers to accessing them and supportive relationships to help build their confidence and ability to access those resources.

**WORKFORCE DEVELOPMENT** focuses on expanding employment access by providing hands-on experience, leadership tools and professional connections. These efforts **develop changemakers** and **strengthen families** by increasing economic vitality in our community.

