

# Celebrating Five Years of Community Impact

For over 50 years, the YMCA of the Triangle has supported youth in Southeast Raleigh through vital programs and services.

In 2012, inspired by the strength and potential of the community, YMCA leaders and local volunteers came together to dream bigger—to envision a place where opportunity, equity and connection could thrive side by side.

That vision took root in 2016, when the YMCA of the Triangle purchased 32 acres along the Rock Quarry Road corridor. The plan was bold: build a full-service YMCA, an elementary school, affordable housing and community spaces—all on one site. It would become a Beacon for the Community.

In 2019, the Southeast Raleigh YMCA opened its doors. And today, that bold vision is fully realized. The Beacon Site stands as a vibrant hub of learning, wellness and belonging—built with and for the people of Southeast Raleigh.



Each day, the Southeast Raleigh YMCA and its partners work to serve the community based on the YMCA's three areas of impact—

## YOUTH DEVELOPMENT, HEALTHY LIVING and SOCIAL RESPONSIBILITY

— and the four pillars of **Purpose Built Communities**:







**MIXED-INCOME** HOUSING



**OPPORTUNITY** 

We are proud to celebrate more than five years of innovative, accessible programs for children, families and adults in Southeast Raleigh. And we recognize the collective dream realized through collaborative partnerships that help lead and coordinate these efforts.

# **COMMUNITY HEALTH & WELL-BEING**

Non-medical factors such as environments where people live, learn, work and play can also drive population health outcomes. The Southeast Raleigh Y has the long-standing track record and on-the-ground presence necessary to address our community's most pressing social issues.

## Since 2020 at the Southeast Raleigh Y:

- 714,144 healthy meals served to 23,627 individuals
- 1,020 volunteers participated in health services
- 641 COVID-19 vaccinations administered
- 29,760 diapers distributed to 512 children

### Through Y Health, participants have access to evidence-based health programs like:

- YMCA Diabetes Prevention Program
- LIVESTRONG at the YMCA
- Moving for Better Balance
- Healthy Weight and Your Child
- Weight Management Programs



#### **DROWNING PREVENTION**

Our pool provides valuable access to **Swim Instruction**, **Family Swim** and **Aquatic Fitness Programs**.

Southeast Raleigh Elementary is the only Wake County school with a swimming pool. As part of the physical education curriculum, **more** than 800 students in grades 1 – 5 have participated in swim lessons since 2020.

In total, more than **1,600 people (preschool – adult) have received swim instruction from the Southeast Raleigh Y**, including 127 community members who participated in the Swim for Life program sponsored by Delta Airlines in 2024 – 2025.





#### **ACADEMIC SUPPORT**

Our Y offers impactful and engaging programs that support schools, students and educators by boosting learning opportunities and sparking new experiences.

- 500+ students received academic and social-emotional support through Club ROAR After School since 2019.
- 529 students currently participate in YMCA After School, Before School and Track Out programs. 129 participate on scholarship.

# **COMMUNITY HUB**

The **SECU Beacon Site** serves as a community hub for innovative programming through collaborations with other agencies.

- Since 2019, the Southeast Raleigh Y has hosted 100+ Community Engagement Events with more than 10,000 individuals participating.
- In 2022 and 2024, the Southeast Raleigh Y served as an early voting site engaging 18,360 voters.



# **ECONOMIC IMPACT**

Since 2020, the Southeast Raleigh YMCA has **spent \$1.1 million supporting local, minority-owned businesses**. Today, 50+ diverse companies are official YMCA vendors. In 2025, the Southeast
Raleigh Y will employ
more than 250 staff,
with a deliberate focus
on hiring from within our
service area. Together,
this team will serve nearly
12,500 children, teens and
adults through impactful
programs and membership
opportunities.

Through five certification-based training programs, 80+ adults completed programs that enhance **Workforce Development**.

Beacon Ridge: This DHIC mixed-income housing development on the SECU Beacon Site opened with 120 units in 2024. Today, all units are occupied. Zone pricing for a YMCA membership is offered to all residents.

The Southeast Raleigh YMCA opened in 2019 as part of a Purpose Built Community with a mission to help end intergenerational poverty within the neighborhoods that comprise the Rock Quarry Road Corridor in Raleigh, N.C.



7,540
Southeast Raleigh
YMCA Members



Live within the **Neighbor Zone**—a six-census tract area in the Rock Quarry Road Corrider surrounding the 32-acre SECU Beacon Site.



Receive financial assistance funded in part from the YMCA Annual Campaign.

Gifts to the YMCA Annual Campaign for Southeast Raleigh provide financial support and assistance for:

- Summer Day Camp
- Swim & Water Safety Lessons
- Y Health Programs
- Y Learning & Camp Excel
- Family Support & Community Navigators

**\$3.3 million** in contributions & grants since 2021, directly

& grants since 2021, directly impacting more than 9,500 kids, teens and adults.

## SECU BEACON SITE ANCHOR PARTNERS

The Southeast Raleigh Promise Southeast Raleigh Elementary School Wake County Public School System DHIC Affordable Housing Self Help Credit Union



### **LEARN MORE**

Visit us online or stop by our branch at 1436 Rock Quarry Road. YMCATriangle.org | @YMCATriangle

YMCA MISSION: To put Christian Principles into practice through programs that build a healthy spirit, mind and body for all.



The Southeast Raleigh YMCA is a branch of the YMCA of the Triangle Area, Inc. The YMCA of the Triangle is a 501(c)(3) charity and one of the largest philanthropic organizations in the area. It is dedicated to youth development, healthy living and social responsibility.