

COMMUNITY IMPACT: Q3 2023

Health & Community Wellbeing

Mobile Free Pharmacy Event

The SER YMCA collaborated with NC MedAssist for a free, drive-through distribution of over-the-counter medications. This event distributed medication to 518 participants, conducted 39 head and neck cancer screenings, and 45 flu shots. This event was done in partnership with UNC Rex Healthcare.

Black Farmers' Market

SER Y continued it's partnership, hosting three events averaging 400 community participants. Distributed over 60 vouchers for free produce to Southeast Raleigh Community residents in collaboration with the Black Farmers Market.

Community Health Fair

The State Employees Association of North Carolina (SEANAC) hosted a Community Health Fair event that included 15+ local community health vendors, conducted 13 blood donations and 11 mammograms, and wellness classes promoting self-care.

Family Food Distribution

Through our monthly food distributions, we served over 1140 individuals and purchased \$26,050 worth of fresh produce, eggs and meat through local and minority-owned farms.

Cradle to Career Education

Back to School Bash

YM4C and SER Elementary School hosted a back to school event that provided over 300 free backpacks and school supplies to Southeast Raleigh students. The event included free professional haircuts, hair braiding, community health vendors, live DJ entertainment, and a car show.

SER Elementary School PE Class Swim Lessons

SER Y expanded their fall swim lessons to include 250 students in grades 2 - 5. YMCA Swim Instructors taught swimming lesson and water safety skills as part of their PE curriculum.





Women's Empowerment Conference

The Encouraging Place to hosted a 5-week Summer Oasis Self-Care Conference designed specifically for women. The Encouraging Place is a nonprofit organization located in Southeast Raleigh with the focus of supporting women and families on their racial healing journey.

Mixed Income Housing & Real Estate

Living into our Purpose Built Communities model

SER Y staff developed and presented a presentation on aligning with the four Purpose Built pillars, shared with community partners and SER Y Advisory Board.

Economic Vitality

Mama Afrika Festival

As part of Welcoming Week activities, the SER hosted the 12th Annual Mama Afrika Festival, celebrating the beauty of African Culture with various activities. Activities included drumming, entertainment, poetry, educational speakers, bouncy houses, and Black-owned vendors.

Black & Minority Owned Vendor Spending

Through Q3, SER Y branch operations total minority-owned and Black Farmers spending is \$177,399.



Special thanks to our community partners:

- The Southeast Raleigh Promise
- Southeast Raleigh Elementary School
- Wake County Public School System
- DHIC Affordable Housing

To learn more about the Southeast Raleigh YMCA, visit or stop by our branch at 1436 Rock Quarry Road.