SERVICE IMPACT

in Southeast Raleigh

October - December 2022



COMMUNITY IMPACT: Q4 2022

Health & Wellbeing

Diabetes Awareness Health Fair

SER YMCA partnered with <u>WakeMed</u> and <u>EatWell Exchange</u> to host a Diabetes Awareness Health Fair. The Health Fair included resource sharing, cooking demonstrations, YMCA of Triangle Diabetes Prevention program information and free screenings (glucose, A1C, blood pressure)

Family Food Distribution

In Q4, SER Y held bi-monthly <u>food distributions</u> delivering over 73,000 meals. Our November distribution included a poultry drive, supported by the Southeast Raleigh Promise, that delivered 50 whole turkeys and 500 whole chickens.

In 2022, <u>The Diaper Train</u> organization contributed to our food distribution efforts by providing 12,760 diapers to 216 children. <u>WAKE Up and Read</u> contributed by passing out 1,200 books. We distributed 143,238 healthy meals serving 5,245 people (2,952 adults and 2,293 children) and engaged 200+ volunteers.



SER Wellness Staff hosted a series of free community wellness and safety trainings through the EmPOWERED to Serve partnership with the American Heart Association. The trainings topics included controlling your blood pressure, learning the warnings of heart attack, salt and cardiovascular risk and hands only CPR.

Education

After School Enrichment

SER YMCA youth department provided before and after school programs at four local schools serving over 300 students. Club ROAR (Reaching Our Awesome Results) is an after school enrichment program that works with community partners and SER Elementary School Teachers to provide tutorial services. Club ROAR focuses on strengthen our students through social and emotional well being. Partners for Club Roar include African Drumming, Poe Center, Lego League, First Tee, Student Ambassadors and Gifted Arts.

Mentoring and Sports Academy

YM4C is a non-profit organization that has worked in Southeast Raleigh over the years to promote character building and physical activity in young men ages 8 - 17. YM4C hosted a free football academy that included former NFL and NCAA coaches and athletes.





Early Voting Location

The SER YMCA and Elementary School was approved to be an Early Voting Site for Wake County 2022 midterm elections. This collaborative effort began in the fall of 2020 through the SER Y's Advisory Board's Racial Equity Committee. Our location saw 5,360 total voters over the 17 day early voting period. Our site created more access for voters and relieved pressure from a nearby historical voting location at Chavis Park. Wake County Board of Elections will consider the SER YMCA as an Early Voting location in 2024.

Mixed Income Housing

Affordable Housing Advocacy

Habitat for Humanity of Wake County hosted an Advocacy
Ambassador volunteer session recruiting neighbors interested
in improving the affordable housing crisis in our community.
This program provides the opportunity for individuals to take
action on affordable housing policy, lobby local elected officials and organize to
tackle relevant housing issues.



Food Distribution Purchases

In 2022, \$136,782 was deliberately spent with Black-owned, local farms to purchase the fresh produce, eggs and meat at our bi-monthly food distributions.

Black Farmers' Market

We completed the <u>Black Farmers' Market</u> season with two final events in Q4 giving us eight events hosted in 2021. The markets brought in over \$24,000 in revenue over the eight markets hosted on-site.

2022 Black & Minority Owned Vendor Spending

In 2022 we added 15 new black & minority-owned businesses to the Y of the Triangle Area's procurement system to total 34 vendors. The SER Y branch operations spent \$143,543 with minority-owned business and \$136,782 with black farmers and grocers. Our total spending in 2022 is \$280,325.



Special thanks to our community partners:

- The Southeast Raleigh Promise
- Southeast Raleigh Elementary School
- Wake County Public School System
- DHIC Affordable Housing

To learn more about the Southeast Raleigh YMCA, visit <u>YMCATriangle.org</u> or stop by our branch at 1436 Rock Quarry Road.