

# SERVICE IMPACT

in Southeast Raleigh

July - September 2021



YMCA OF THE TRIANGLE

## COMMUNITY IMPACT: Q3 2021

### Health & Wellbeing

#### Advance Community Health COVID-19 Testing & Vaccination

Southeast Raleigh YMCA continued our partnership with Advance Community Health in the 3rd quarter by providing a bi-weekly Covid-19 testing and vaccination clinic location. Three hundred community members were seen through Advance Community Health.

#### Family Food Distribution

In Q3, our branch held bi-monthly distributions collaborated with the Diaper Train to become a satellite location for families to pick up diapers. The Diaper Train was able to provide over 4,300 diapers and 2,100 wipes to 60 new families. We gave away over 30,000 lbs. of fresh food during our Q3 distributions.

#### Raleigh Black Farmers Market

We continued our partnership with Black Farmers' Market and hosted three farmers' market events in Q3. Each market event averaged about 500 community participants.

### Education

#### SER Elementary School PE Program & Swim Lessons

As a part of the Southeast Raleigh Elementary School PE program, free swim lessons were included for students in 4th and 5th grades. SER YMCA Swim Instructors provided onsite swimming lessons and water safety skills for students based on their swimming experience.

#### YMCA Before/After School and Club ROAR

SER YMCA youth department provided before and after school programs at four local schools serving over 300 students. In Q3, we re-launched Club ROAR, an afterschool enrichment program that works with community partners and teachers at SER Elementary School to provide tutorial services. Club ROAR recently received the Triangle's Anti-Racism Accelerator Award. The award was given to the "most impactful, anti-racist programs in the Triangle".

### Mixed Income Housing

#### Beacon Ridge Housing

Our Beacon Ridge Housing special rate saw a 40% increase in members from Beacon Ridge. We continued our work within our service area to advocate for affordable housing. In Q3, our leadership staff supported the Habitat for Humanity of Wake County project focused on Southeast Raleigh neighborhoods called Forging Ahead in Affordable Housing.



**Our mission: To put Christian Principles into practice through programs that build a healthy spirit, mind and body for all.**

# Leadership Development

## Racial Equity Institute Training

The SER YMCA collaborated with the Racial Equity Institute (REI) to host two virtual Groundwater Approach Trainings capped at 100 participants. The SER YMCA also hosted two of REI's two-day Phase 1 trainings in collaboration with the Racial Equity Institute and Raleigh Organizing Against Racism.

## Women Empowerment Conference

SER YMCA collaborated with the Encouraging Place to host a Summer Oasis self-care conference for women. This 5-week conference engaged 10-20 women each week. The Encourage Place is located in Southeast Raleigh focused on serving women and families as they work toward racial healing.

## Mentoring and Sports Academy

YM4C is a non-profit organization that has worked in Southeast Raleigh over the past five years to promote character building and physical activity in young men ages 8-17. YM4C hosted a free football academy that included former NFL and NCAA coaches and athletes. The monthly academy averages 25 youth participants.

# Economic Opportunity

## Workforce Development Adult Classes

In partnership with Wake Tech Community College, Workforce Development launched culinary, landscaping, and custodial classes. Class registration fees were waived for all students that signed up for one of the 8-week courses. Other incentives for the students include a \$150 gift when they complete a course, an industry certification and job placement support in their field of study.

## Healthy Eating Vending Machine

SER YMCA worked with a local-black owned business, Ground Up Services LLC, to offer a healthy foods vending machine for our members. All products sold are within the YMCA of the Triangle's Healthy Eating Guidelines and Ground Up Services is donating 5% of the revenue to support YMCA youth programs.

## Food Distribution Purchases

To meet the increased demand during our bi-monthly food distributions, we purchased \$90,000 of fresh produce, eggs, and meat through local and minority-owned farms.



### Special thanks to our community partners:

- The Southeast Raleigh Promise
- Southeast Raleigh Elementary School
- Wake County Public School System
- DHIC Affordable Housing

To learn more about the Southeast Raleigh YMCA, visit [YMCATriangle.org](https://www.YMCATriangle.org) or stop by our branch at 1436 Rock Quarry Road.

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